



## SEO Phase 1

# Search term optimization

Get expert Search Term Optimization starting at **\$1,000 \$900**. Now with a **10% discount**. Supercharge your product listings with our Phase 1 Amazon SEO. We'll optimize back-end search terms to drive more traffic and sales.

Each order will cover up to 10 ASINs. You'll also get before and after drafts for your approval.

- Keyword and competitor research in your category
- Ranking for keywords organically over time
- Hand selecting the most effective keywords
- Increased visibility for your products, leading to higher sales
- Help your customers to find your product

## SEO Phase 2

# Incremental indexing

Optimize your backend search terms for your Amazon listings. Phase 2 of our SEO service offering includes:

- Title and bullets point features adjusted for additional keyword inclusions
- We update for "pink" keywords – words already in the title/bullets are removed to make room for additional indexing opportunities in the search term field.

### SEO Phase 3

## Strike zone keywords

Optimize your back end search terms for your listings on Amazon. In our Phase 3 of our SEO service, we do the following tasks.

- Keyword & competitor research in your category
- Effectively, hand select the best relevant keywords
- Ranking for keywords organically, overtime
- Increase visibility for your products, leading to higher clicks
- Help your customers to find your product!

- **SEO Phase 4**

## Search query report

This is the Market Share Indexing phase where it increases market share for top ranking keywords determined by Amazon's search query report, by inputting these exact match phrases into our SEO strategy. For mature listings already eligible for the phase 3 strike zone strategy.

