

Turn Browsers into Buyers with Amazon PPC That Works

▶ Our Services: UpsAndGigs: Amazon SEO, PPC & CTR Boost – More Sales, Less Costs! 🚀

Maximize Sales. Minimize Wasted Spend. Dominate Amazon.

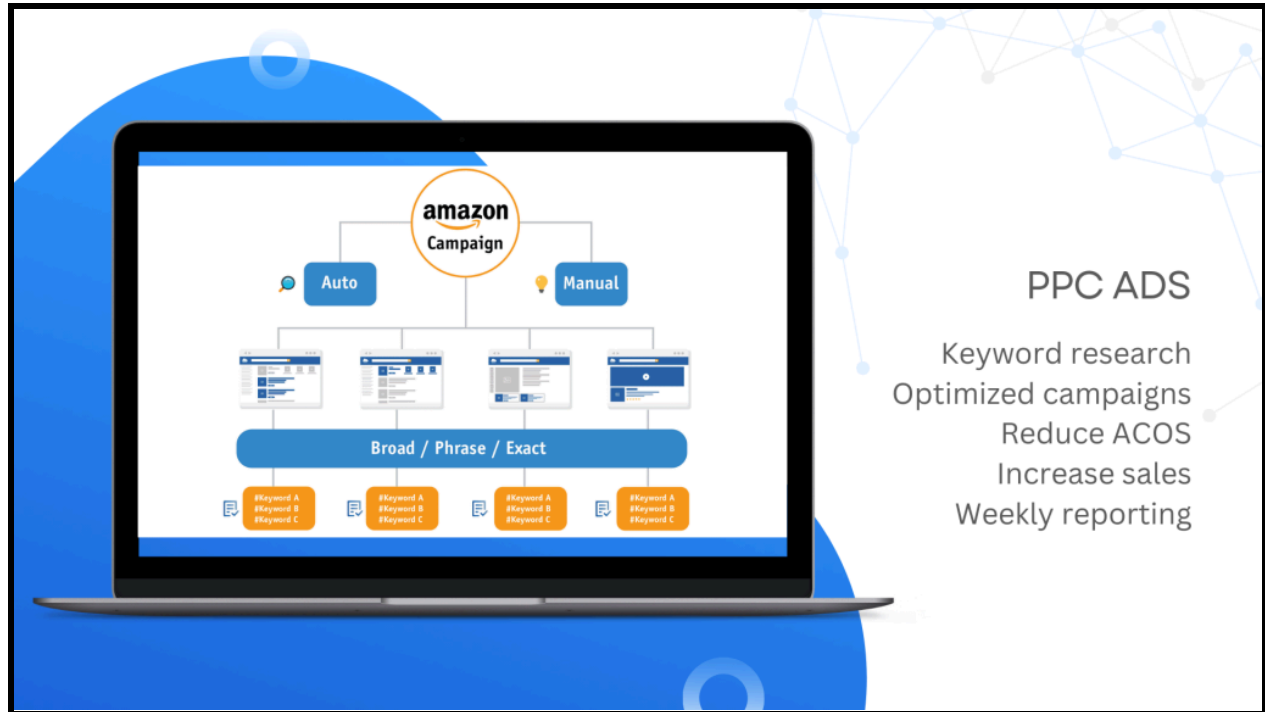
At **Ups and Gigs**, we don't just run ads—we **engineer profitable Amazon PPC campaigns** that put your products in front of the right shoppers. From **laser-focused keyword targeting** to outpacing your competition, we help you get **more sales without overspending**.



PPC That Fuels Profits, Not Just Clicks

Smarter Ads. Bigger Results. Higher ROI.

Top Amazon sellers know that **PPC isn't about traffic—it's about conversions**. Our expert-driven approach ensures every ad dollar is spent **strategically**, bringing in **high-intent buyers** while cutting down on wasted spend.



Amazon Fees Are Rising – Here's What It Means for Sellers & How We Can Help

Amazon has been steadily increasing its **FBA fees, storage costs, and referral fees**, making it more expensive for sellers to maintain profitability. These rising costs are putting pressure on margins, forcing many sellers to either **increase prices, reduce inventory, or cut into their profits** just to stay competitive.

How These Fee Increases Affect Sellers:

- 📌 **Higher Fulfillment Fees** – Eating into your profits, making it harder to scale.
- 📌 **Increased Storage Costs** – Long-term storage is more expensive, forcing sellers to optimize inventory.
- 📌 **Referral Fee Adjustments** – Amazon is taking a bigger cut from each sale.
- 📌 **Tighter Profit Margins** – Sellers need **smarter strategies** to stay profitable.

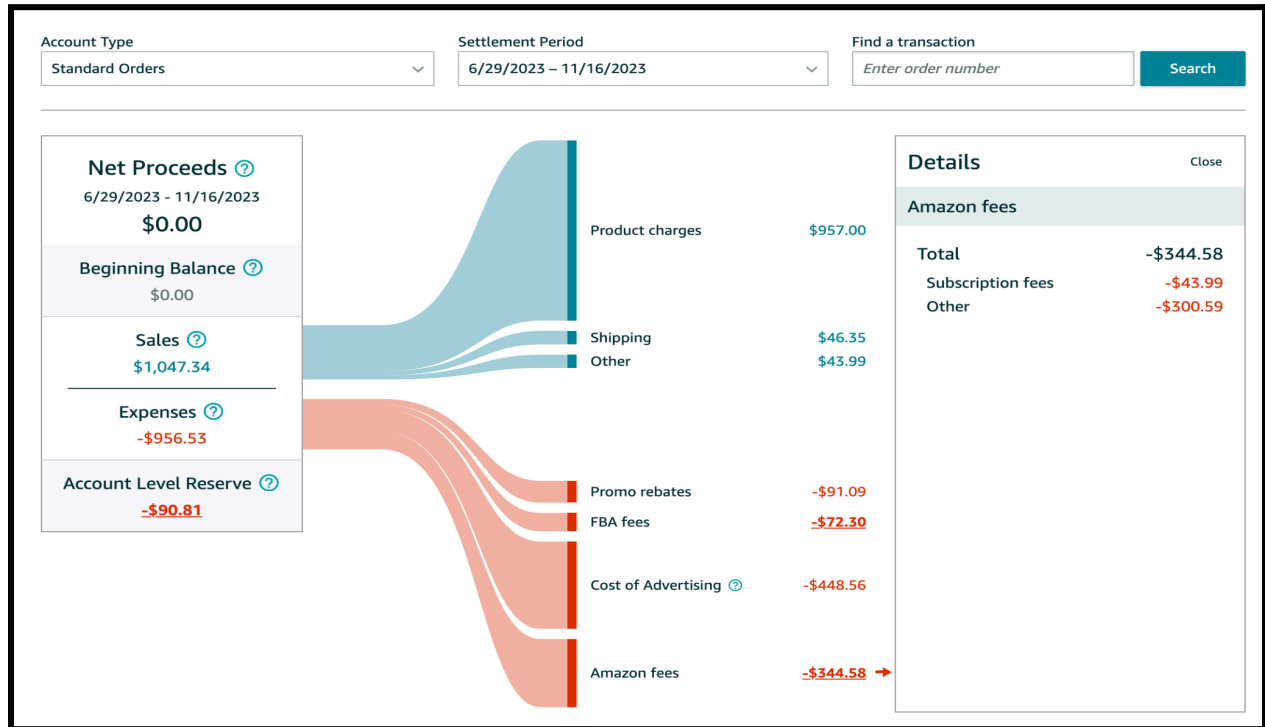
How Ups and Gigs Can Help You Stay Profitable:

- ✅ **Cost-Optimized PPC Strategies** – We **maximize ROI** so you spend less to earn more.
- ✅ **Smart Inventory Planning** – Reduce **storage fees** by optimizing FBA shipments & turnover.
- ✅ **Profit-Driven Pricing Strategy** – Ensure you're **still competitive** without losing margins.
- ✅ **Listing Optimization** – Higher conversions mean **better organic ranking** and **lower ad**

spend.

✓ **Fee Analysis & Cost Cutting** – We help **identify hidden fees** and **ways to save**.

📈 **Don't let Amazon's rising costs eat into your profits.** Let's build a strategy that keeps your business growing **despite fee hikes**.

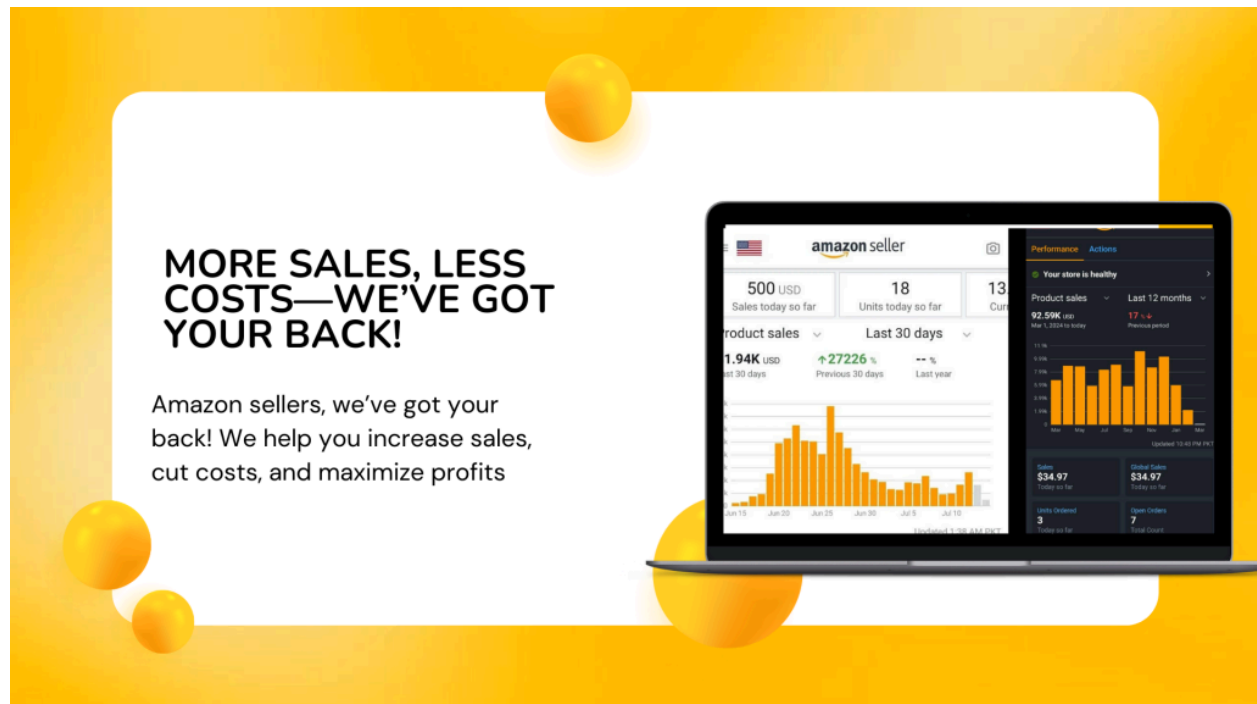


How We Optimize Your Amazon Ads for Maximum Sales

- ✓ **Deep Keyword Research** – Pinpointing the exact search terms that drive purchases.
- ✓ **Campaign Optimization** – Smart bidding, strategic ad structuring, and ongoing adjustments.
- ✓ **Lower ACOS, Higher Profits** – We cut unnecessary ad spend and scale what works.
- ✓ **Sales Acceleration** – PPC + listing optimization + conversion hacks = revenue growth.
- ✓ **Clear Weekly Reporting** – Get insights into performance with **transparent tracking**.
- ✓ **Impactful Visuals** – **High-converting creatives** that grab attention & boost clicks.

Customer Service Performance			Policy Compliance		Healthy	Shipping Performance					
Seller Fulfilled		Fulfilled by Amazon	Account Health Rating			Seller Fulfilled					
Order Defect Rate	0%	0.04%	This rating reflects your adherence to Amazon's selling policies. Learn more.		340	Late Shipment Rate	0%				
Target: under 1%	0 of 20 orders 60 days	1 of 2,386 orders 60 days			01002001000	Target: under 4%	0 of 9 orders 30 days				
Order Defect Rate consists of three different metrics:			All Issues		<div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> <div></div> </div>						
• Negative feedback	0%	0.04%	Suspected Intellectual Property Violations			Pre-fulfillment Cancel Rate	0%				
			Received Intellectual Property Complaints			Target: under 2.5%	0 of 3 orders 7 days				
• A-to-z Guarantee claims	0%	0%	Product Authenticity Customer Complaints			Valid Tracking Rate	100%				
			Product Condition Customer Complaints			Target: over 95%	8 of 8 shipments 30 days				
• Chargeback claims	0%	0%	Food and Product Safety Issues			On-Time Delivery Rate	100%				
			Listing Policy Violations			Target: over 90%	3 of 3 units 14 days				
View details			Restricted Product Policy Violations			View shipping eligibilities here					
			Customer Product Reviews Policy Violations			View details					
			Other Policy Violations								
			Regulatory Compliance								
			View all (0)								
			Policy Violation Warnings								

Data-Driven PPC Strategies That Deliver Results



We use a **proven, numbers-backed approach** to fine-tune your Amazon PPC campaigns—no guessing, just **measurable growth**.

Winning PPC Tactics We Deploy

- ◆ **Broad Match Targeting** – Expands reach, discovers new keyword opportunities.
- ◆ **Phrase Match Precision** – Ensures ads show for relevant search intent.
- ◆ **Exact Match Bidding** – Laser-targeted ads for **high-converting traffic**.

Every campaign is **custom-built** to align with your **specific business goals**.

Real Success Stories: Amazon PPC in Action



Stamp Hub – 293% increase in monthly revenue after campaign optimization.



Chirp – 519% sales growth in a highly competitive niche.

PPC Campaigns We Manage & Optimize



Sponsored Products – Get seen in top search results & product pages.



Defensive ASIN Targeting – Keep competitors away from your listings.

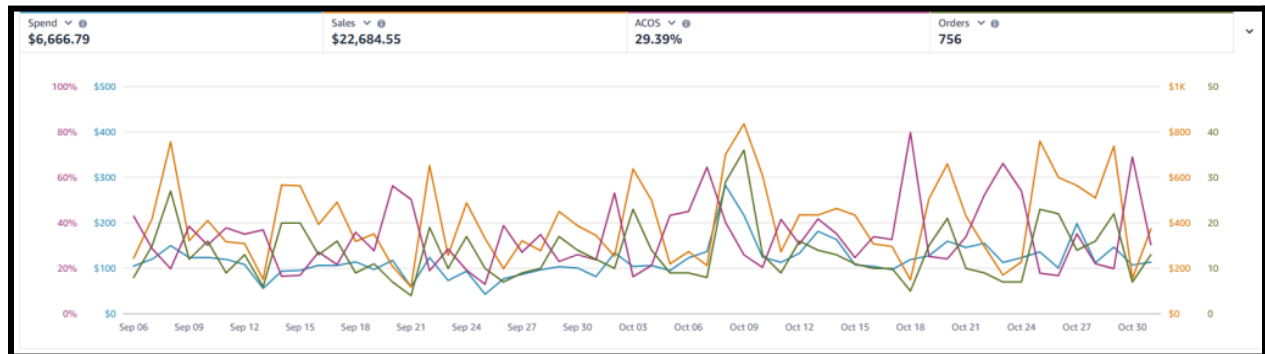


Competitor Brand Targeting – Steal market share from competing sellers.



Amazon Video Ads – High-ROI video marketing that captures attention.

- 🎧 **Sponsored Display & Retargeting** – Convert past visitors into loyal buyers.
- 📊 **Auto & Manual Campaigns** – Data-driven testing & smart bid strategies.



Why Sellers Choose Ups and Gigs for Amazon PPC

- ✅ **Profit-First Strategy** – We focus on **boosting sales while reducing wasted spend**.
- ✅ **Full-Service PPC Management** – We **handle everything** from research to reporting.
- ✅ **Beyond PPC: Complete Growth System** – PPC + **SEO, conversion optimization & pricing strategies**.
- ✅ **Amazon Marketing Experts** – We know what works and have a track record of **driving results**.

The graphic features a blue and orange background with a network of dots and lines. The text reads:

Amazon Doesn't Care;

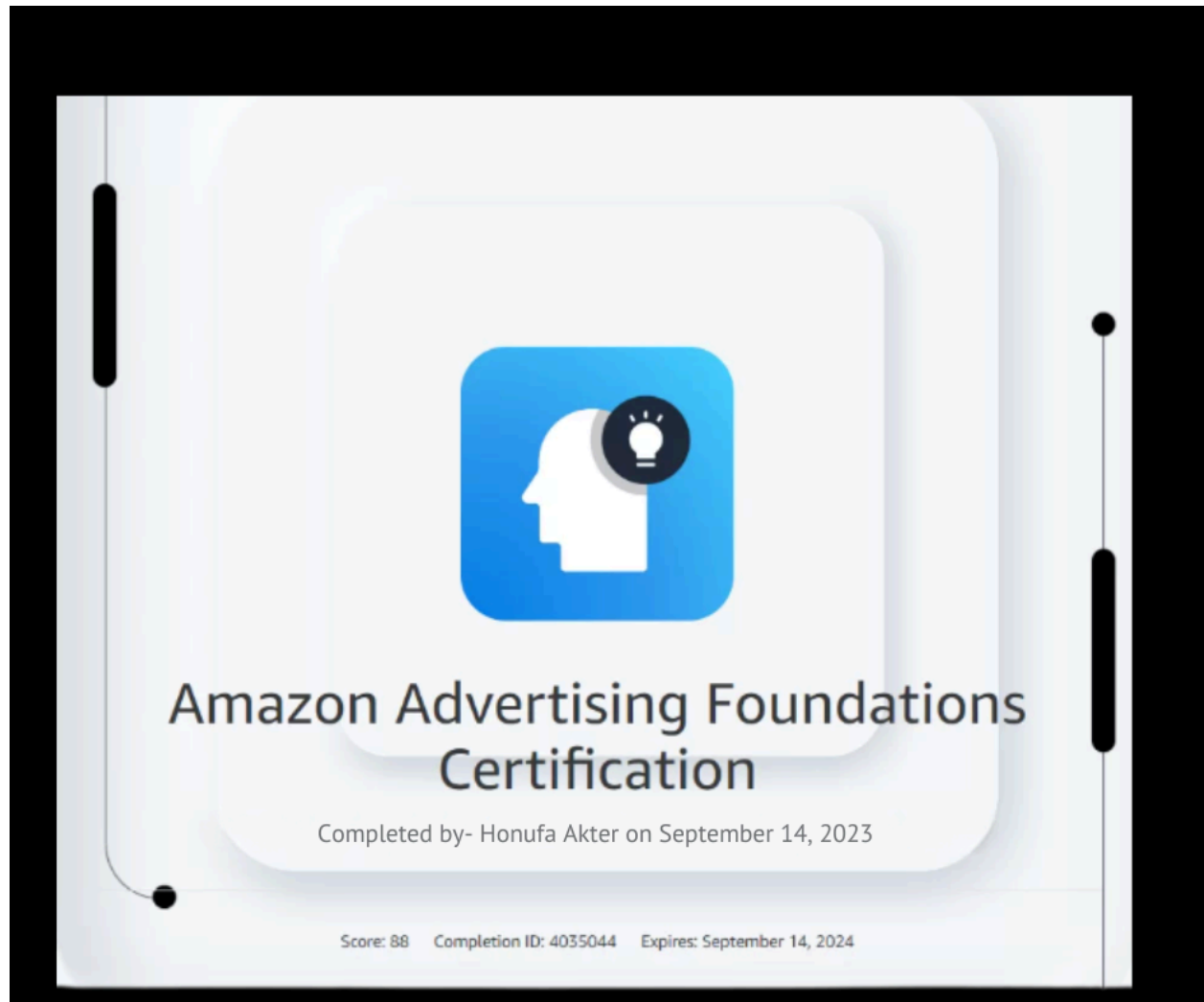
WE DO!

<https://upsandgigs.com/>

Let's Make Your Amazon Ads Work Smarter, Not Harder

💡 Ready to **increase sales** and scale your business with optimized PPC? Let's talk.

✉️ **Contact us today!** - info@upsandgigs.com



Book A Free Audit Call

 <https://upsandgigs.com/>

